



POWERED BY



WHAT'S THE OUTCOME?

73%

felt more confident about getting a job in the future after NCS **

9 out of 10 young people would recommend it to a friend**



85%

now feel more positive towards people from different backgrounds **

“ Teenagers need opportunities to shine, and that’s exactly what NCS gave my daughter. I was initially sceptical that anything that good could be available for £50, but once I found out more at a parents’ evening I was reassured. She had a fantastic time, mixing with young people from diverse backgrounds and learning loads of skills rather than being bored at home. **Parent, London** ”

Parents cited confidence boosting, character building and developing strong and on-going friendships as the top benefits of their child taking part in NCS with The Challenge*



It’s important that we nurture and develop the potential in the younger generation, and programmes like NCS are a good way to develop confidence and leadership skills, to encourage a new generation of business and community leaders.

Founder, Virgin Group,
Sir Richard Branson



*Impact report: TCN Impact and Results 2012 www.the-challenge.org
**NCS: NatCen Social Research independent evaluation 2012 www.natcen.ac.uk/study/national-citizen-service-evaluation